

BILLBOARD

- + HTML Layer: Size: 970x250
Position in previewer:
Layer

- + 970x250.gif: Dimension: 970x250
Content: None -
Transparent
Position in previewer:
Fixed-position

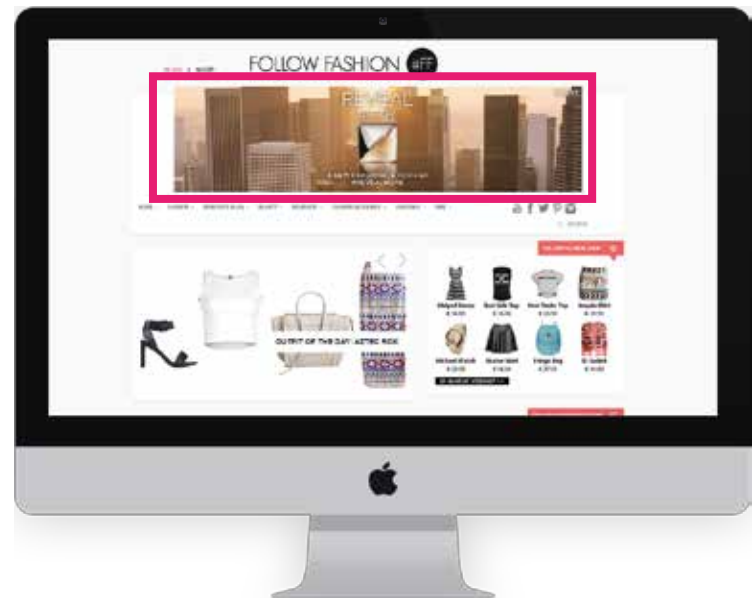
- + Previewer: Display Position:
auto (may vary)

- + Fallback image:
(mandatory) Dimension: 970x250
Size: 50KB max (each)
Type: jpg/gif
Position in previewer:
Asset

- + Video File:
(optional asset) Encoding: MP4
Size: 5 MB max (30
seconds max)
Position in previewer:
Asset

- + All creative Assets:
(excluding video) Total weight: 300 KB
Position in previewer:
Asset

- + Template specific
information If you do not make use
of the video player,
you can delete the
CUSTOMVIDEOPLAYER
symbol. This has no
effect on the
functionality of the
template.



- ! Ad restrictions:
- User initiated sound on/off (on click only), sound off by default
 - User initiated video on/off (on click only), sound off by default
 - Animation: max. 15 seconden, max. 30 for video

HALFPAGE AD

- + HTML Banner: Size: 300x600
Position in previewer: Fixed-Position
- + Video File: (optional asset) Encoding: MP4
Size: 5 MB max (30 seconds max)
Position in previewer: Asset
- + All creative Assets (excluding video) Total weight: 200 KB
Position in previewer: Asset



- ! Ad restrictions:
- User initiated sound on/off (on click only), sound off by default
 - User initiated video on/off (on click only), sound off by default
 - Animation: max. 15 seconden, max. 30 for video

RECTANGLE

- + HTML Banner: Size: 300x250
Position in previewer: Fixed-Position
- + Video File: (optional asset) Encoding: MP4
Size: 5 MB max (30 seconds max)
Position in previewer: Asset
- + All creative Assets: (excluding video) Total weight: 200 KB
Position in previewer: Asset



- ! Ad restrictions:
- User initiated sound on/off (on click only), sound off by default
 - User initiated video on/off (on click only), sound off by default
 - Animation: max. 15 seconden, max. 30 for video

HOMEPAGE TAKEOVER

- + Header: Dimension: 1500px max - 250px
Size: 200kb max
Click implemented: Yes
Position in previewer: Layer
- + Skins: Dimension: 640 x 1500 px
Size: 200kb max
Click implemented: Yes
Position in previewer: Layer
- + Rectangle: Dimension: 300 x 250 px
Size: 200kb max
Click implemented: Yes
Position in previewer: Layer
- + Video: (optional asset) Encoding: MP4
Size: 5 MB max (30 seconds max)
Position in previewer: Asset
- + Previewer settings Display position: Rectangle
Preview page: RoN



- ! Ad restrictions:
- User initiated sound on/off (on click only), sound off by default
 - User initiated video on/off (on click only), sound off by default
 - Animation: max. 15 seconden, max. 30 for video

HTML SLIDER/BILLBOARD XL

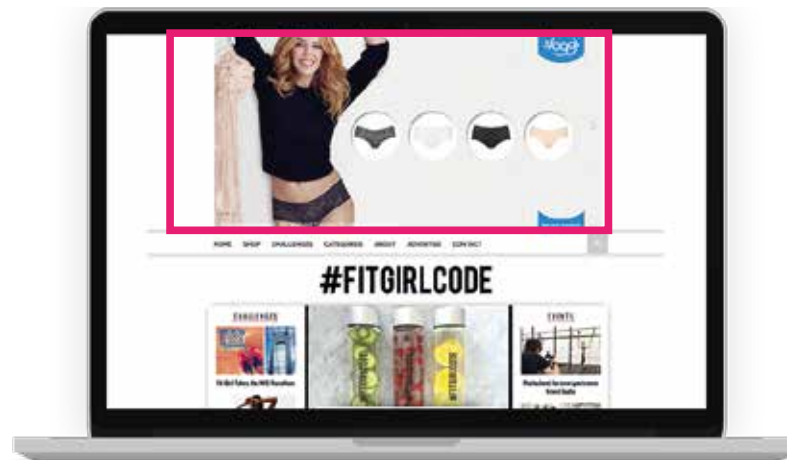
- + HTML Banner Size: 970x500 px
 Position in previewer:
 Banner
- + Images For the best result on
 retina displays, use
 images twice the size
 of the ad.
 1940x1000px
- + All creative Assets Total weight: 400 KB
 Position in previewer:
 Asset
- + Template specific The slider has 5 image
 slides. If you want to
 edit the number of
 slides, edit the settings
 within the
 slider_settings.js file.

var slider_width = Number; The width of the slider
var slider_height = Number; The height of the slider

var slider_background = Number; The background
of the slider. Leave empty("") if you don't want to
change this. This can be a colour ("#FF0000") or
and image source ("background.jpg").

var slider_type = "slide"; Type of animation used to
change slides. Options include: fade, slide.

var auto_play_slider = true/false; // Auto play
the slider.



- ! Ad restrictions:
- User initiated sound on/off (on click only), sound off by default
 - User initiated video on/off (on click only), sound off by default
 - Animation: max. 15 seconden, max. 30 for video

FLOOR AD

- | | |
|--|--|
| + HTML Layer: | Collapsed size: 100%x
80px
Expanded size: 100%x
400px
Position in previewer:
Layer |
| + Video File:
(optional asset) | Encoding: MP4
Size: 5 MB max (30
seconds max)
Position in previewer:
Asset |
| + All creative Assets
(excluding video) | Total weight
Smartphone: 200 KB
Total weight Tablet:
300 KB
Position in previewer:
Asset |
| + Previewer Settings: | Display position: Auto
Backup Gif: None |
| + Template specific
information | This template works
on desktop and on
tablet. On desktop,
expanding is triggered
with a Mouse Over,
on Tablet with a
Touch(Click). |



- ! Ad restrictions:
- User initiated sound on/off (on click only), sound off by default
 - User initiated video on/off (on click only), sound off by default
 - Animation: max. 15 seconden, max. 30 for video

WALLPAPER

- + Skins: Dimension: 640 x 1500 px
Size: 200kb max
Click implemented: Yes
Position in previewer: Layer
- + Video: (optional asset) Encoding: MP4
Size: 5 MB max (30 seconds max)
Position in previewer: Asset



- ! Ad restrictions:
- User initiated sound on/off (on click only), sound off by default
 - User initiated video on/off (on click only), sound off by default
 - Animation: max. 15 seconden, max. 30 for video